

## **Cliff Keen Athletic Signs Wrestling Superstar Cael Sanderson**

A Strategic Marketing Partnership was announced today between leading wrestling manufacturer Cliff Keen Athletic of Michigan, and wrestling phenom Cael

Sanderson. In an unprecedented move, the two parties have joined forces in an effort to bring more exposure and notoriety to the great sport of wrestling, while partnering up to utilize the immense marketability of Cael Sanderson, the only collegiate wrestler in history to finish his four-year career undefeated.

Cael Sanderson finished his illustrious career at Iowa State University in March with an unprecedented record of 159-0. Along the way, Sanderson has earned such accolades as 4-time NCAA Champion, 4-time All-American, 3-time Hodge Award Winner, and becoming the all time winningest wrestler in NCAA history.